



*Wall Paper from Rafah*  
*Forensic Architecture, 2015*

## **48-753: Introduction to Urban Design Media**

**6 Units**

**Jared Abraham**

The methods and media used to represent the urban environment are essential tools for documenting existing conditions, proposing new interventions, illustrating suppressed or hidden characteristics, and communicating ideas to fellow practitioners as well as the broader public. The successful communication of Urban Design thinking relies not only on the quality of the subject but also on the caliber of the media used to represent it.

This course explores new forms of media and representation in Urban Design. The seminar is a project-based course consisting of bi-weekly exercises and reading assignments. Students will adopt their own hometown as the primary site for their analysis and representation. Throughout the semester, students are tasked with identifying a specific subject unique to their site of inquiry. They will then analyze, interpret and re-represent their subject through a variety of media, including collages, maps, images, renders, matrices, animated GIFs, and AI-generated imagery. Consideration will be given to drawing/image quality, technique, and aesthetics.