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# CLIMATE CHANGE + THE DESIGN OF THE BUILT ENVIRONMENT

## Enterprising Approaches for Industry, Government, and Community

Georgia Institute of Technology  
Kendeda Building for Innovative Sustainable Design  
College of Design, School of Architecture

### Conference Hosts:

Michael Gamble, Shan Arora and Kim Cobb, along with the Kendeda Building Advisory Board

The symposium will be held virtually on March 4, 2021 from 9:00 to 17:00 and will feature remote presentations, a look inside the Georgia Tech's Kendeda Building, and student-led interviews.

09:00

### Introduction

#### Ethics of Climate Change and Sustainability Business

G. Wayne Clough  
Georgia Tech President Emeritus  
Secretary Emeritus of the Smithsonian

Ruthie Yow  
Georgia Tech, Serve Learn Sustain

10:15

#### Design and Equity: The Value of Eliminating Equity Gaps

Sarah Watson  
Deputy Director, Citizens Planning Housing Council

Odetta Macleish-White  
Inaugural Director for Georgia Operations, Center for Community Progress

Ray Gastil  
Remaking Cities Institute

11:15

#### The Value of Buildings and Landscapes that Teach

Joe Greco  
Lord Aeck Sargent

Ulf Meyer  
Architect/Writer, Berlin

Susannah Drake  
DLANDstudio

12:15 - 12:45

#### Lunch and Poster Session

13:00

#### Keynote Interview

Jason F. McLennan,  
Founder, International Living Future Institute, CEO, McLennan Design

14:00

#### Valuing What we Build for Future Generations: Design Based Climate Change Policy

Beth Ament  
Associate Director Market Transformation and Development, USGBC

Andres Villegas  
President & CEO, Georgia Forestry Association

Shane Totten  
Director of Strategy + Impact, Southface

15:00

#### Market Transformations and Sustainable Development

Shan Arora  
Director, The Kendeda Building

Molly Aeck  
Managing Director of New Ventures, Southern Company

Michael Oxman  
Managing Director of the Ray C. Anderson, Center for Sustainable Business Technology

16:00

#### Roundtable Discussion

All Participants

17:00

#### Closing Remarks

